

January 21, 2019

National Management Committee

Portfolio Accountabilities

(note – includes distribution of accountabilities for Business Operations)

President and CEO – Bruce Robinson

- Finance Administration and Reporting
- External fund development
- Sponsorship development
- Budget preparation / reporting / monitoring

National Manager – Renée Thivierge

- National registration process
- Administrative policies and regulations
- Translation
- Name badge orders

Brand and Partners – Greg McCormick

- External communications
- External partnerships
- Internal (member) communications
- National recognition (awards) program
- Annual general meeting
- CSP annual conference
- Brand management and development
- Marketing strategy and execution
- Pro deal development
- Information technology strategy and execution
- E-Commerce platform

Business Operations – N/A

- Duties have been distributed between the members of the NMC until June 2019

Member and Resorts – Andrea Burry

- Division and zone president oversight
- Critical incident stress management
- Safety and prevention
- Division president integration and oversight
- Recruitment and retention
- Member engagement
- Resort relations
- Division and zone structure
- Human resources
- Four-season/365 events

Division President Representative – Ian Bowen

- Vulnerable Sector Search
- Liaison with DPs and ZPs

Training and Development – Linda Andrews

- Alternative analysis review of first aid delivery options
- Instructor certification and resource program
- CSP 365 first aid
- Professional development and leadership training
- On-snow rescue
- Medical Advisory Committee
- Avalanche training
- CISM program
- Provincial certifications oversight
- E-learning
- Course sales co-ordination