

A high-angle, wide shot of a skier descending a steep, snow-covered mountain slope. The skier is positioned in the lower right quadrant, leaving a trail of snow behind them. The mountain's surface is textured with snow and exposed rock. In the background, more snow-capped peaks are visible under a clear sky. The overall scene conveys a sense of adventure and professional skiing.

WE MAKE
PROFESSIONAL
GRADE GEAR
TO HELP PEOPLE
STAY AND FEEL ALIVE



ALIVE
SINCE / 1877

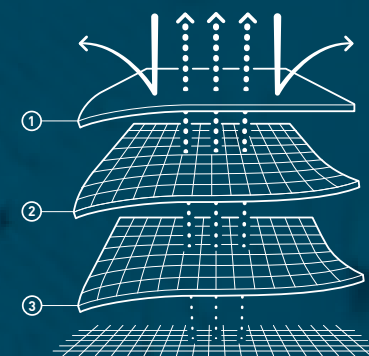
HELLY TECH®

WATERPROOF. BREATHABLE. GUARANTEED.



Helly Tech® is constructed with Polymer Polyurethane (PU) based membranes and coating technologies. The PU membrane gives softness and stretch to the fabric, while the coating allows waterproofness and breathable qualities.

Helly Tech® is made either with Hydrophilic barrier membranes or Micro-porous membranes, depending on the end-use purpose of the fabric.



HOW HELLY TECH® WORKS

1. DWR treated outer fabric is windproof and water-repellent
2. Waterproof and breathable membrane or coating
3. Highly breathable inner fabric, mesh or lining

THERE ARE NUMEROUS TYPES OF HELLY TECH® FABRICS. THE MAIN DIFFERENTIATOR IS THE NUMBER OF PLIES (OR LAYERS) THE FABRIC IS BUILT FROM.

HELLY TECH® PROFESSIONAL

Extremely waterproof and breathable designs and constructions. For highly aerobic, extremely wet or unusually long-lasting activities in extremely harsh conditions.

HELLY TECH® PERFORMANCE

Highly waterproof and extra breathable sport specific designs and constructions. For a wide range of high performance outdoor activities during highly challenging, changing and unpredictable weather conditions.

HELLY TECH® PROTECTION

Fully waterproof, windproof and breathable fabrics and constructions. For all situations and weather conditions where protection from the elements is needed.



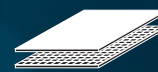
3 PLYCONSTRUCTION

Outer fabric + membrane and inner fabric bonded together for lightweight, quick drying and durability.



2,5 PLYCONSTRUCTION

Outer fabric + membrane or coating bonded together with protective print on the inside for extreme lightweight and packability



2 PLYCONSTRUCTION

Outer fabric + membrane or coating bonded together for breathable waterproofness, protected by inside lining or mesh adding warmth and comfort



Helly Tech® is actually more than just a fabric – it is a combination of a DWR-treated outer fabric, a highly breathable and waterproof membrane, fully sealed seams and often a highly breathable inner fabric, mesh or lining.

The seams of the products are taped over with a waterproof ribbon and glue, preventing any water from entering the small gaps between the stitches of the seams.



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lifa loft
INSULATION BY **PRIMALOFT**
LIGHTER.WARMER.

LIFALOFT™ AIR
INSULATION
MAXIMIZES
BREATHABILITY

20% LIGHTER AND
STILL WARMER
THAN STANDARD
INSULATION

A BETTER
ENVIRONMENTAL
OPTION