



# Vancouver & Abbotsford

Date: Sunday May 6, 2018      Memo: 1

To: Winter industry professional vendors and exhibitors

From: Denis Dion, Manager Winter Extreme, Ski & Board Swaps  
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## **Vancouver 2018 – Saturday October 13<sup>th</sup> and Sunday October 14<sup>th</sup> We're back to our best venue ever ... the PNE's Forum Building!**

Our focus remains to provide the greatest value for your marketing dollar and to pass savings along to attendees through low admission fees and access to reasonable parking ... **we are B.C.'s number one ski & board swap**. The reasons are our traffic, huge selection and value! We are limiting our exhibitor booths to no more than 25, so book early! Our media plan includes an unapparelled online presence, we're blanketing multiple Vancouver radio stations, Vancouver print media and new last year ... billboards!. Our Extreme Outdoor Food Truck cookout is back! We've enjoyed a fantastic snow season and we are coming off our best event ever last year! We anticipate this fall's events to be even larger! We'll have our largest crowds seeking equipment upgrades, clothing and spectacular resort deals.

## **Abbotsford 2018 – in Abbotsford's AG-Rec Building, Saturday November 17<sup>th</sup> and Sunday 18<sup>th</sup>**

We're back in our best Abbotsford venue ... the AG-Rec Building, at Abbotsford's Exhibition Park with a brand new layout! Our focus is to reduce costs for participating booth vendors while reducing costs to attendees through attendance by donation and FREE parking! We have only 11 awesome booths (booths 1-2 are 20x20 ... the balance are 10x10) so exhibitors will have to act quickly to get in. We're repeating last year's outstanding media package including billboards, radio and newspaper Surrey through Hope and all points in between! Once again we'll feature a great selection of food trucks to add even more ambiance.

**If you book booths in both Vancouver AND Abbotsford you will receive a 20% discount on the Abbotsford booth**

**Selling equipment at one or both of our events?** Order your tags on the form provided and return it to me via e-mail to [Manager@winterextreme.com](mailto:Manager@winterextreme.com) or to my fax number 604.888.2611 "Attention: Denis Dion" by the early delivery deadline **July 1<sup>th</sup>** Each tag shipment will include directions on data entry and will include security labels and instructions to book equipment drop off times. Tags are available to be shipped immediately.

There is a **\$2.00 registration fee charged at both** Vancouver and Abbotsford. These same equipment tags are accepted without retagging **but with a separate local registration** at numerous B.C. and Alberta based Winter Extreme events. Locations include Vancouver, Abbotsford, Kamloops, Kelowna, Penticton, Terrace and Calgary. To participate in other events, you must contact that event's manager.

Questions? ... Call or E-mail me ... Guarantee your success this season ... Contact us now!

**Return your booking via fax immediately for earliest delivery  
Attention: Denis Dion at 604.888.2611 or via return E-mail**



# Vancouver Abbotsford

The tag fees quoted below are for tags registered at the event NOT the Number ordered. You will ONLY be charged for the tags you register.

Regular Tags: # of items \_\_\_\_\_ x \$ 2.00 per tag = \_\_\_\_\_  
A 20% commission will be retained on the selling price of all swap items

Red Tags: # of items \_\_\_\_\_ x \$ 2.00 per tag = \_\_\_\_\_  
The retail you set on red tags is automatically discounted 25% on the last day of the swap.

Bulk Tags: # of items \_\_\_\_\_ x \$ .50 per tag = \_\_\_\_\_  
Bulk tags may be used for numerous like items sold at the same retail such as a group of helmets, ski bags or bindings. Ask me about any other items. - **new clothing only by bulk tags** - There is no check in or checks out procedure, and you are paid only for items sold through our swap less our consignment percentage. **We DO NOT guarantee security of these items and are displayed at your own risk.**

Sub Total of above: \_\_\_\_\_

GST 5%: \_\_\_\_\_

Grand Total: \_\_\_\_\_

**We will deduct this amount from your Sunday payout cheque**

**Please print large and neatly!**

**Your** Company Name: \_\_\_\_\_  
This is the name that will appear on your cheque please make sure it is correct

**Your** Swap Coordinator: \_\_\_\_\_

**Your** Mailing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

Your PST#: \_\_\_\_\_ E-Mail: \_\_\_\_\_

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# Vancouver Oct. 13-14

## Booth order form

_____	10 by 10-foot Booth	\$750.00
_____	10 by 20-foot Booth	\$1,400.00
_____	10 by 30-foot Booth	\$1,700.00
_____	20 by 20-foot Booth	\$2,000.00

Your desired Booth Number(s) First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_

**A 50% deposit is required by August 4<sup>th</sup> to reserve your booth; full payment due October 6<sup>th</sup>.**

**Booth Total:** \_\_\_\_\_

**GST 5%:** \_\_\_\_\_

Select which booth(s) you would like along with your second and third choices, on the enclosed booking form. Preference will be given to prior year's booth vendors. **PLEASE bring your own extension cords.**

**Make out all cheques to "CSPS, GVZ"**

**Grand Total:** \_\_\_\_\_

\_\_\_\_\_  
**Your Company Name**

\_\_\_\_\_  
**Your person coordinating our show**

**Your GST #** \_\_\_\_\_ **Tags to be shipped to: (Please Print Large and Neat!)**

**Your Mailing Address:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Return your booking via fax immediately for earliest delivery  
Attention: Denis Dion at 604.888.2611 or via return E-mail**



# Abbotsford Nov. 17-18

## Booth order form

_____	10 by 10-foot Booth	\$750.00
_____	10 by 20-foot Booth	\$1,400.00
_____	10 by 30-foot Booth	\$1,700.00
_____	20 by 20-foot Booth	\$2,000.00

Your desired Booth Number(s) First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_

**A 50% deposit is required by September 1<sup>st</sup> to reserve your booth; full payment due November 3<sup>rd</sup>.**

**Booth Total:** \_\_\_\_\_

**Multi Show 20% discount:** - \_\_\_\_\_

**GST 5%:** \_\_\_\_\_

Select which booth(s) you would like along with your second and third choices, on the enclosed booking form. Preference will be given to prior year's booth vendors. **PLEASE bring your own extension cords.**

**Make out all cheques to "CSPS, GVZ"**

**Grand Total:** \_\_\_\_\_

\_\_\_\_\_  
**Your Company Name**

\_\_\_\_\_  
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